Ramin

Case Study #3

1. The 5 examples are:

* They are in our inboxes
  + The small envelope we see in our inboxes is an emoji
* They are in movies and TV shows
  + There is a movie based on emojis which is called “The Emoji Movie” and we see characters in movies using emojis all the time
* They are spreading through our texts
  + Almost everyone uses emojis when texting to convey emotions they can’t express by typing
* They are used in social media posts
  + Most of the time, instead of writing a caption, people put emojis to express what they are doing or how they are feeling or to just match their picture
* They are being used as evidence
  + If people get in trouble for inappropriate texting, online harassing/stalking, online problems, etc. the emojis they would have used can prove things and help find out what the truth is

1. Some advantages of using emojis in communication are that they cheer people up, give text messages character and personality, show diversity, encourage inclusion and equality, and save time because emoji’s are treated as words plus it’s less usage/time of spending on typing the words.
2. Some disadvantages of using emojis in communication are that they can become offensive or inappropriate, are breaking language barriers, there can be technical glitches, the messages can be misunderstood, and leads to more addiction.
3. Yes, there is nothing more important than how emojis are replacing words. It is changing the way we communicate in a big way. They are breaking down language barriers and limiting the amount of words we use and overpowering words. Therefore, these are the reasons as to why there is nothing more important than how emojis are replacing words.
4. Ways that emoji equity affects users are that the feel included, they have an identity and are not ignored, and have a chance to express themselves freely and not be someone who they aren’t.
5. Ways that emoji equity is being addressed by companies such as Google are:

* Google recently announced it will introduce several new emoji to represent women working diverse careers.
* Unicode responded to the appeals on July 14 when it announced its approval of 11 of Google’s 13 proposed designs
* Apple and Google are trying to ensure people from all different backgrounds can see images that represent who they are among the rows of crying kittens, smiling poop, hand signals, facial expressions and random objects

1. There are lots of issues involving women that should be resolved, but even focusing on creating professional women emojis and emojis that are not stereotypical is important. They will make women feel that even they are respected. They can do whatever a man can do. They can be whatever they want to be. They do not just have to be pretty and perfect and can be brave, fierce, and powerful. Bringing these kinds of emojis will boost the self-confidence of women. Therefore, these are the reasons as to why focusing on creating professional emojis and emojis that are not stereotypical for women is important.